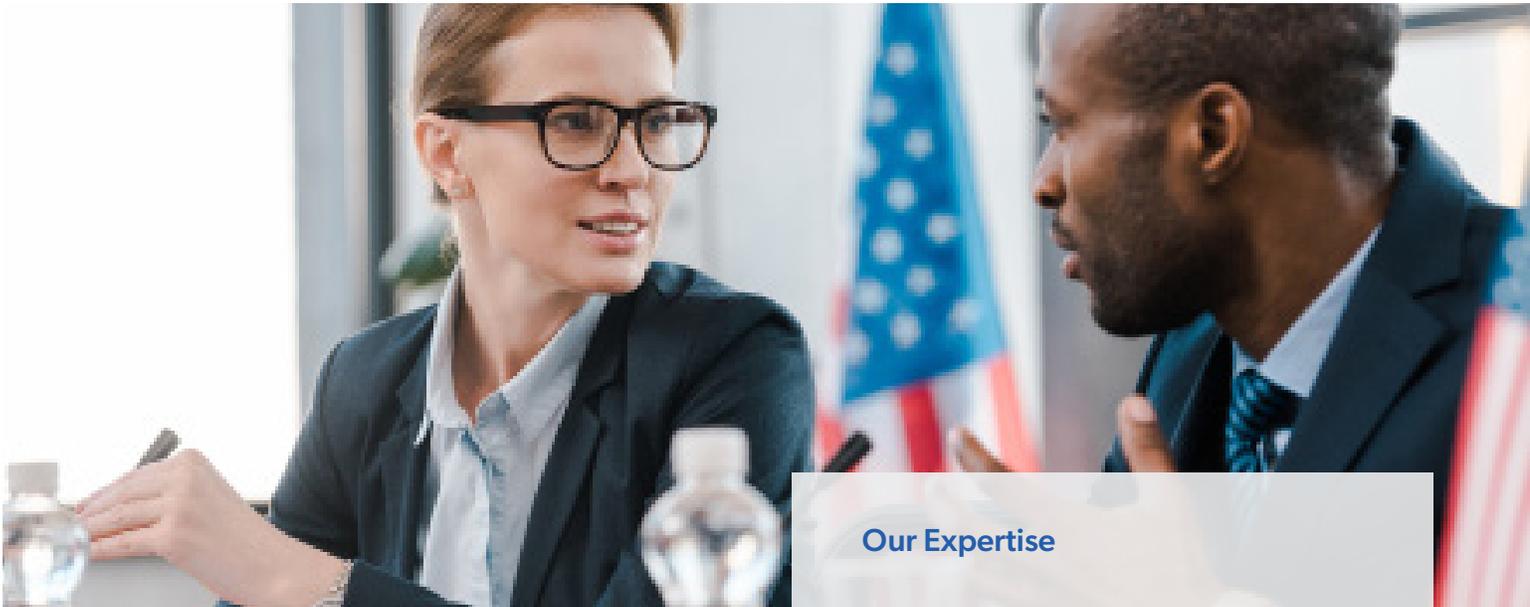


# CapTech and Public Services: Intuitive Modern Solutions



## Elevating the Citizen Experience

Government agencies have an opportunity to harness new technologies to deliver services more effectively and with greater transparency to citizens and stakeholders. At CapTech, we believe these technologies have the power to transform the way public service organizations operate. We understand the unique challenges government agencies face and we work with our clients to navigate obstacles and develop solutions to meet growing public demands. We offer modern and intuitive solutions that allow citizens and stakeholders to easily understand, navigate, and trust their agency interactions.

### Our Expertise

#### Services

- Strategy Assessment and Transformation
- Citizen Experience
- Data & Analytics
- Cloud Acceleration
- Branded Digital Experiences
- Custom Application Development

#### Government Domain Expertise

- Labor
- Health and Human Services
- Retirement and Pension
- Environmental Quality and Natural Resources
- Public Safety
- Transportation

## Specialty Services

### Strategy Assessment and Transformation

Establish a product mindset to deliver elevated, efficient public services.

- Create a culture that organizes around outcomes
- Budget and fund based on end results
- Break up big initiatives, incorporate learning, and quickly go to market

### Prioritizing the Citizen Experience

Simplify and re-orient technology to effectively build trust and meet equity expectations.

- Gain insights to better understand citizens
- Simplify processes, rules, and applications
- Design interactions around how citizens and stakeholders utilize services

### Custom Application Development

Customized applications to meet unique agency process and regulatory requirements.

- Design innovative and trusted solutions when commercial off-the-shelf platforms cannot meet agency needs.
- Utilize accelerators with proven frameworks and design patterns
- Provide flexibility with lower total cost of ownership

### Cloud Acceleration

Optimize cloud strategy for a cost-effective, well-architected cloud environment.

- Ensure a right-fit of capabilities
- Create the most effective cost model to support agency needs
- Help organizations optimize how they operate in the cloud and achieve cost and delivery goals



## About CapTech

For over 20 years, CapTech has been a trusted partner of state government agencies and public sector entities. From small-scale strategic assessments to large-scale systems modernization efforts, our consultants have successfully delivered for over 45 state government agencies. We have seen first-hand the power technology has to transform the public sector, for citizens and employees alike.

At CapTech, we're passionate about the work we do and the results we achieve for our clients. Success is the only suitable result, and our goal is to empower our clients to achieve what's possible through the power of technology. After listening closely to each client's specific needs, we leverage the latest innovations to overcome the greatest of obstacles.

Let's do next together.

**CapTech**

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